

Changemakers' Room 2017 Goa, India - 14th - 18th April 2017 - India (5 days)

The world's most pressing problems transcend national borders, calling for collective action and international cooperation. World's most aspiring minds join hands together to identify local and global problems and develop international projects contributing towards Action Agenda for Change 2020.



# Changemakers' Room 2017

Changemakers' Room 2017 is a 5 day long international Training Forum, gathering some of the world's most aspiring minds to identify current most pressing local and global issues.

Changemakers from all over the world work closely with industry professionals, visionaries, global social change leaders and non-formal educators to find innovative solutions to those local and global problems, developing international projects contributing to Action Agenda for Change 2020.



Human Centered Design, Project Writing, Logical Framework Analysis, Social Business Canvassing, Unbiased Consciousness, Social Media & Storytelling and much more



Immersion Study, On-ground exploration, Building sustainable solutions, Exchange of best practices



Work together with the world's brightest minds, visionaries, well-known entrepreneurs, show-business celebrities, philanthropists

Changemakers' Room 2016 (October, Bengaluru, India) gathered together 60 changemakers from Norway, Latvia, Lithuania, Spain, Belgium, Italy, Palestine, India, Bangladesh, Myanmar, Jordan, Switzerland and Germany. Previously selected changemakers are now working on developing 6 international projects innovating sustainable solutions to the problems identified within Health, Inequality, Climate and Education sectors.

# OVERVIEW



Through role-play, research, case-studies, field visits, hands-on learning methods, interactions with industry professionals and intense team building, changemakers will enhance project writing and skills of advocacy for social change, critical thinking, negotiation, problem solving and cultural intelligence for leadership.



## **Programme**

Changemakers' Room is one of the core initiatives of establishing an Indian - European social change ecosystem fostering collaborative community development, exchange of best practices and international product/service creation.

The programme makes extensive use of non-formal education efforts to utilize potential of human talent and social capital, while conforming to the principle of lifelong learning by linking support to formal, non-formal and informal learning practices. The programme is a perfect mixture of immersive field trips, innovative learning methodologies, simulation games and team building exercises as accredited by European Commission's Erasmus+ platform.

**I:** Human Centered Design Thinking - Identifying Problems

II: Immersion Study - On-ground exploration - Meet The Local Community

III: Action Agenda for Change 2020 - Project Writing

IV: The Way Forward - 2020 Projects On The Go

OVERVIEW

**Workshops:** Led by subject matter experts, these workshops are run in a simulated environment, with experienced facilitators assisting participants through the process of human centered design thinking, reflective practices, engineering solutions, social business canvas and the art of storytelling for social campaigns.

**Field Visits:** Through immersion studies, participants will engage in onground explorations of problems, gain contextual intelligence and make extensive use of techniques and tool kits developed during the workshops.

**Project Writing:** During the Training changemakers are extensively trained on logical framework analysis and work on developing specific project proposals tackling the problems identified within their local communities.

**Panel Sessions:** Sessions with well-known industry professionals and grassroots practitioners from across the globe are aimed at providing participants with a global development perspective and exchange of best practices that help them gain exposure to building inclusive solutions.

**Evening with Legends:** Sessions bring forth some of the most influential entrepreneurs and changemakers in India. From Anshu Gupta working on bringing the right to clothes on the development agenda to Sunitha Krishnan working towards ending human trafficking, the impact of their accomplishments is enormous. Leading social entrepreneurs and philanthropists share their entrepreneurial journey and learnings.



# **Impact**

In collaboration with our Strategic, Knowledge and Field Partners across the globe, changemakers will develop the first ever Action Agenda for Change, created and executed at the bottom of the pyramid, eradicating and preventing the identified issues within their communities.

Changemakers as AAC2020 ambassadors are expected to commit to driving change in their communities by preventing and/or eradicating the issues listed in the AAC2020. Through their work, they will engage their community to meet challenges, take advantage of resources, initiate research and create positive social change through an inclusive, participatory approach involving local and community partners.

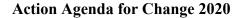
# **Eligibility**

Changemakers' Room is for social change agents all over the world aged 18+. A perfect fit are those who:

- Have previously worked or are currently engaged with a grassroots movement;
- Are passionate about serving communities;
- Demonstrate strong leadership abilities, perseverance and
- entrepreneurial mindset in problem solving;
- Have strong integrity, commitment and belief to foster global change







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Once the problems are identified, changemakers negotiate and advocate to shortlist the issues that will be included in the Action Agenda for Change 2020. Changemakers form groups based on expertise and interest to develop international projects bringing sustainable, innovative solutions.

# People

Changemakers' Room is a thriving global community of aspiring social change agents from across the world. Current changemakers working on developing Action Agenda for Change 2020 projects are students, educators, grassroots practitioners, activists, entrepreneurs, health workers and mentors. Changemakers come from diverse backgrounds, but all **share a passion to drive positive social change within their communities and commitment to work together until 2020 under Action Agenda for Change 2020 framework.** 

Some of the eminent personalities who are a part of the Action Agenda for Change 2020 are:

Dr. Akkai Padmashali (Founder, Ondede), Anshu Gupta (Founder, Goonj), Jithin Nedumala (Co-Founder, Make A Difference), Lara Mastrogiovanni (Founder, Work in Progress), Madan Padaki (Core team, Global Action on Poverty), Mahantesh G K (Founder, Samarthanam Trust for the Disabled), Shikha Uberoi (Co-founder, Indi.com India), Dr. Shruti Kapoor (Founder, Sayfty), Dr. Sunitha Krishnan (Founder, Prajwala), Miks C-Kellman & Pranav Hebbar (Co-founders, Make Room India) and many others.





# The Way Forward - Action Agenda for Change 2020

After 5 days of intense training, changemakers return to their communities and continue working on developing the international projects in groups. Based on the quality of projects and sustainability, financial support is taken care of by the European Commission's various funding platforms (*Erasmus+*, *Horizon2020*, *EuropeAid*).

#### **Partners**

Changemakers' Room works in collaboration with distinguished experts from leading organizations from across the world who serve as mentors to changemakers across the globe.

Sayfty (USA), Como Lo Cambiarias (Colombia), Work in Progress (Italy), SIX (UK), SBYA (Bangladesh), Goonj (India), Ashoka (India), SELCO Foundation (India), Ycenter (Kenya), CEAF (Malawi), Healthabitat (Australia) and many others.





#### **Contacts**

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Make Room India works to enrich the Indian - European social change ecosystem by connecting students, social entrepreneurs, universities, financial stakeholders and organizations to establish innovative international and local community-oriented impact ventures addressing social issues.